



Michigan Meat Association (MMA)

2021 Convention Sponsorship Opportunities

www.michiganmeatassociation.com

Contact: Chloe Merindorf-Norton

chloe@michiganmeatassociation.org

(517) 490-0036

The Michigan Meat Association Convention is your opportunity to meet with customers, showcase your products and services. You can highlight your company and increase your impact at the show through sponsorship.

Your sponsorship supports the convention and the Michigan Meat Association. Sponsorship dollars are applied toward many aspects of the convention including educational programming, competition, entertainment, prizes, and more.

When you become a sponsor, your company will be promoted on convention signage, in the convention program, the monthly newsletter, and on MMA's website.

Prime Sponsor (\$500 +)

- Promotion on convention signage
- Promotion in convention brochure
- Promotion in MMA monthly newsletter including ½ page advertisement in the convention issue
- Two complimentary tickets to the Friday banquet
- Sponsorship ribbon for registered attendees

Choice Sponsor (\$250 - \$499)

- Promotion in convention brochure
- Promotion in MMA monthly newsletter including ¼ page advertisement in the convention issue
- One complimentary ticket to the Friday banquet
- Sponsorship ribbon for registered attendees

Select Sponsor (\$100 - \$249)

- Promotion in convention brochure
- Promotion in MMA monthly newsletter
- Sponsorship ribbon for registered attendees



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2021 Convention Sponsorship Application

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Thank you for your sponsorship! Please complete the form below.

Organization: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Company Website: _____

- Prime Sponsor** (\$500 +)
- Choice Sponsor** (\$250 - \$499)
- Select Sponsor** (\$100 - \$249)

\$_____ Total Amount Enclosed

SPONSORSHIP TERMS:

- Sponsor agrees to provide a current logo in a high resolution JPEG format as well as any other support material that may be requested. Logos can be emailed to chloe@michiganmeatassociation.org.
- Sponsor gives MMA express permission to use their company name and/or logo within the limits of sponsorship.
- Logos and payments received by January 31, 2021 will appear in the convention brochure.

Please mail this form with your check to:

**Michigan Meat Association
295 West Dexter Trail
Mason, MI 48854**

Questions? Contact Chloe Merindorf-Norton

Checks should be made payable to the Michigan Meat Association.